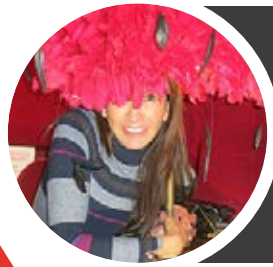


THE IMPACT OF DESIGN THINKING

Design Thinking involves an explicit attempt to engage with typical and atypical user, so we develop a deeper understanding of how our solution will touch many types of users. The ambitious goal is to produce a solution that captures the hearts and minds of everyone on the team and the user of the solution.



CAROLINA SALAZAR

POST DEGREE CERTIFICATED IN INNOVATION



DESIGN THINKING INSTITUTE
CDO / CCO & FOUNDER

PHONE MEXICO:
5808 1614

WHATSAPP:
55 5508 5971

E-MAIL:
ceo@designthinking.today

SKYPE:
humanagement1

WEBSITE:
www.designthinking.today

BLOG:
carolinasalazar.me

CLIENTS



The ability to negotiate and resolve disputes -not only with costumers, suppliers and partners but also internally- is a fundamental skill for suces in business. Yet is one of that is seldom taught systematically.

How manage disputes and build consensus in ways that make you more valuable to your organization -and help the organization function more effectively by recognizing tactics used by other negotiator- and what strategies to employ in response.

FORMATION

STANFORD UNIVERSITY; USA

Currently in course. Innovation and Entrepreneurship Certificate.

HARVARD UNIVERSITY; USA

Design Thinking.

CEF; USA

CPSI Creativity Problem Solver Consultant Trainer.

AOTS; JAPAN

Senior Management Program.

HASSO PLATNEER; POSTDAM GERMANY

Design Thinking Innovation Process.

IDEO-U, STANFORD UNIVERSITY; USA

Storyteller Influencer.

ALEX OSTELWALDER PHD HARVARD; LONDON

Certificate in Business Model Generation



SPEAKER

Crowdsourcing Week US
Global Chief Innovation Stanbul
AMAI Argentina
TEDx

PROFESSOR

London Latam Business School
Kiunas Lithuania University
Creative Educational Foundation
Universidad, Buffalo Equinoccial, Ecuador
Universidad de la Salud, Cuba
IUT, France
OIT, Turin
Microsoft Master Day

MENTOR

Start Up Week
SWITCH
Telmex Hub MX
Start Up MX
Crowdsourcing Week SUI,
US & MX

EDITORIAL CONSULTANT



LANGUAGES

Spanish & English